**The Executive Presence Masterclass Mar 18th No1 Cornhill**

In a recent survey published in Forbes magazine, *‘Executive Presence’* was cited as one of the most important factors in moving ahead in your career.

The components –Gravitas, Communication and Appearance –are critical in establishing your credibility as *‘Leadership Material’*. Simply put, you need to consciously take control of people’s perceptions of you in order to increase your chances of promotion and overall success.

How do you rate yourself on the 3 components? How would your clients, colleagues, boss and extended network rate you? Are you confident and projecting a strong personal brand? Or do you need to ‘*raise your profile’*?

This Masterclass is for women (and men) who want to approach their career critical moments (interviews, client pitches, presentations, appraisals etc) with credibility, confidence and gravitas.

In this interactive Masterclass we will:

* Demystify what ‘executive presence’ means and what sort of changes you can easily make that will upgrade your communication and appearance to best project confidence and *gravitas*
* Practice *‘high status’* verbal and non-verbal body language in order to put your best ‘self’ forward, get noticed, heard and command credibility.
* Learn a method for transforming yourself from stressed-out and nervous in *career critical situations* to calm and confident in a matter of minutes

There is abig difference in learning *what to do* and taking ACTION on what you have learned. People are often amazed at how some small tweaks can have such a huge impact on their career.

Please join corporate and executive coach, Susan Treadgold [www.TEDlondon.com](http://www.TEDlondon.com) and other corporate professionals at this unique, transformational event.

Feedback from previous attendees: (average rating 4.95/5)

*“Very helpful, topical and informative –lots to take away!”*

*“It’s my 4th day at my new job –this has given me a great kick-start!”*

*“Lots to think about. Excellent speaker. Loved the role-playing!”*

*“Very interesting session –I picked up lots of useful tips –well worth attending”*

*“Thank you - it was so useful! I put the posture and tonal techniques into practice today at a meeting!”*

Cost £100 per attendee

For more details and to get your name on the list for the next event please e-mail Susan at Susan@TEDlondon.com.